

DEIVER BRITO

SENIOR PRODUCT DESIGNER | COMPLEX PRODUCTS | DESIGN SYSTEMS | AI-ASSISTED DESIGN

Florianopolis, SC, Brazil | deiverbrito@gmail.com | [linkedin.com/in/deiverbrito](https://www.linkedin.com/in/deiverbrito) | deiverbrito.figma.site

PROFESSIONAL SUMMARY

Senior Product Designer with 7+ years designing complex digital products across enterprise software, B2B platforms, AI-powered experiences, subscription services, Legal Tech, e-commerce, and accessibility. Works end to end from discovery and product definition to interaction design, visual design, prototyping, design systems, documentation, and implementation support. Combines strong UX/UI craft with an applied design-to-code workflow using Figma, React, Storybook, GitHub, Vercel, and AI-assisted design tools.

CORE COMPETENCIES

Product Design: Discovery, product strategy, UX/UI, interaction design, information architecture, user flows, wireframes, prototyping, complex systems, accessibility, subscription UX, enterprise products

Design Systems and Design-Engineering: Figma, variables, semantic tokens, component libraries, light/dark mode, React components, Storybook, HTML, CSS, JavaScript, GitHub, Vercel, documentation and handoff

Research and Collaboration: Customer interviews, usability testing, Dovetail, Airtable, Google Analytics, Hotjar, Product, Engineering, QA, and stakeholder collaboration

PROFESSIONAL EXPERIENCE

ArcTouch | Senior Product Designer | Apr 2022 - Jul 2026 | Remote, Brazil

- Owned UX/UI work for global clients, partnering with Product Managers, Software Engineers, QA, designers, and stakeholders from discovery and definition through delivery and implementation.
- Redesigned SCRIOO / CURE Intelligence, an AI-powered B2B SaaS platform for enterprise supply-chain risk monitoring across 180M sources and 60 risk categories.
- Simplified dense risk maps, supplier data, filters, historical incidents, and comparison workflows through information architecture, progressive disclosure, user flows, usability testing, and iteration.
- Created and evolved design-system foundations with component libraries, semantic tokens, light/dark modes, states, documentation, and WCAG AA accessibility.
- Designed HP subscription and onboarding experiences covering setup, device selection, usage plans, add-ons, eligibility, delivery, replacement, returns, cancellation, and backend-driven states.
- Led product design for Theodoor, an accessible smart door automation app, including physical-digital states, multimodal feedback, safety scenarios, edge cases, interaction, motion, and behavioral prototypes.
- Used LLMs, Vercel v0, Figma Make, Figma AI, and code-based prototyping to accelerate exploration, simulate states, validate behavior, and align product and engineering teams.

Softplan Planejamento e Sistemas | Product Designer | Apr 2019 - Mar 2022 | Florianopolis, Brazil

- Designed complex B2B Legal Tech products, balancing high-stakes judicial workflows, legacy mental models, business rules, technical constraints, and consistency across enterprise modules.
- Conducted and supported customer interviews and usability tests; structured tagged insights in Airtable and Dovetail; contributed to a shared design system across multiple products.

Avanti! Tecnologia & Marketing | UX/UI Designer | Oct 2017 - Apr 2019 | Florianopolis, Brazil

- Designed VTEX e-commerce and marketplace journeys from discovery to checkout, delivery, and pickup, informed by business goals, Google Analytics, Hotjar, and developer collaboration.

Exit Comunicacao e Negocios / MGN Studio | Digital Designer | Mar 2012 - Sep 2017 | Joinville region / Remote

- Designed websites, digital interfaces, and brand systems while gathering requirements, presenting to clients, and collaborating with developers.

APPLIED DESIGN-TO-CODE PRACTICE

- Built and maintains a personal portfolio design system across Figma and reusable React components, documented in Storybook and deployed through GitHub and Vercel; component changes are reflected through the development and deployment workflow.
- Applied Claude Design in the Lumora Books challenge to generate semantic tokens, typography, and product-specific components from brand and product context, then create screens from the same system. Explored Code Connect as a future mapping layer between Figma components and code.

EDUCATION

UniCesumar | Higher Education Technologist Degree in Internet Systems | Completed 2017 | 2,440 hours

LANGUAGES

Portuguese: Native | English: Professional working proficiency (B2)